

Capabilities Statement

Planit Advertising, Inc.



UEI: SWJFCDYZLEZ1

CAGE: 3UCR7

NAICS: 541810, 541820, 541430, 541511, 512110, 541613, 541910, 561920

DUNS Number: 96-246-5324

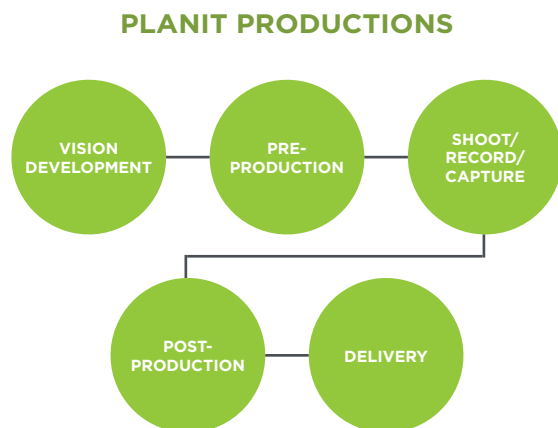
Agency Capabilities

Founded in 1995, Planit is one of the largest independent full-service agencies in Maryland. Our integrated talents run deep, allowing our team of 90+ experts the ability to tackle marketing challenges from multiple angles.

- Branding
- Content Strategy & Marketing
- Design & Copywriting
- Photography & Video Production
- E-Commerce & Retail Marketing
- Email Marketing
- Influencer Engagement
- Local, Regional & National Public Relations
- Traditional/Digital Media Planning & Buying
- Crisis Communications & Reputation Management
- Web Design & Development
- Search Engine Optimization
- Social Media Strategy & Management
- Results Reporting & Analysis

Planit Productions & the Planit Advantage

Thanks, in large part, to social media and the proliferation of OLV, the opportunity and demand for professional video and photography has never been greater. That's why Planit offers those capabilities fully in-house in the form of Planit Productions—smartly and creatively ready to produce high-quality visual and audio storytelling that connects, engages, and delivers results.



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|-------------------|--------------------|-------------------|
| Pre-production | 2D/3D Animation | Drone Videography |
| Location Scouting | Audio Development | Motion Graphics |
| Still Photography | Talent Casting | Music Sourcing |
| Video Editing | Live Action Shoots | |

Any format. Any platform. From the earliest stages of the creative concept through final approval and delivery, we're right here. Connected to Planit's team and yours. Fully integrated into the process. Ready to produce.

2 TIME PRSA
Best PR Team in Maryland

ADVERTISING AGE MAGAZINE
Small Agency of the Year

AMERICA'S 30 BEST AGENCIES
to work for by AdAge magazine

BALTIMORE SUN
Top Workplace

7 TIME INC 5000
Fastest Growing Company

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