

Capabilities Statement

Planit Advertising, Inc.



UEI: SWJFCDYZLEZ1

CAGE: 3UCR7

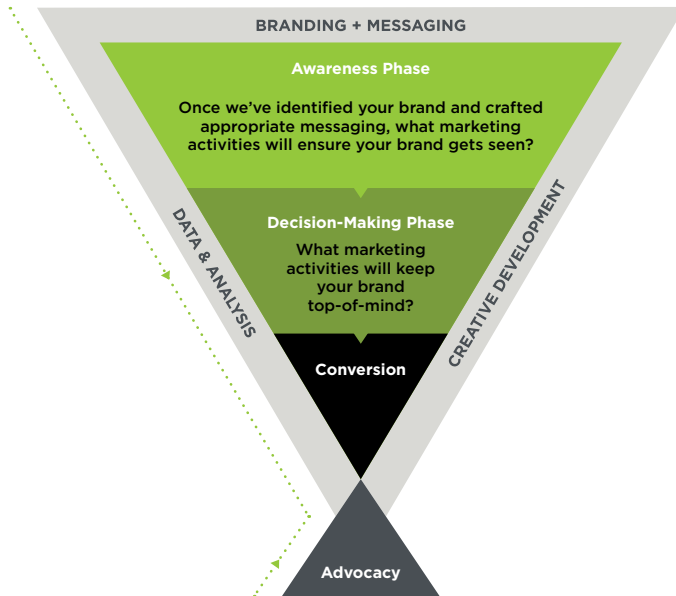
NAICS: 541810, 541820, 541430, 541511, 512110, 541613, 541910, 561920

DUNS Number: 96-246-5324

Agency Capabilities

Founded in 1995, Planit is one of the largest independent full-service agencies in Maryland. Our integrated talents run deep, allowing our team of 90+ experts the ability to tackle marketing challenges from multiple angles.

- Branding
- Content Strategy & Marketing
- Design & Copywriting
- Photography & Video Production
- E-Commerce & Retail Marketing
- Email Marketing
- Influencer Engagement
- Local, Regional & National Public Relations
- Traditional/Digital Media Planning & Buying
- Crisis Communications & Reputation Management
- Web Design & Development
- Search Engine Optimization
- Social Media Strategy & Management
- Results Reporting & Analysis



Advertising & the Planit Advantage

MARKETING ACTIVITIES

- | | | | |
|--------------------------|---------------------|---------------------|-------|
| Social Media Advertising | Content Marketing | Affiliate Marketing | TV |
| Influencer Marketing | Native Advertising | Event Planning | OOH |
| Public Relations | Display Advertising | SEO | Radio |

MARKETING ACTIVITIES

- AI
- Website Optimizations
- Retargeting

MARKETING ACTIVITIES

- Promotional Strategies
- CRM Strategies

MARKETING ACTIVITIES

- Cross-Promotional Tactics
- Loyalty Program
- Social Media Strategy

2 TIME PRSA
Best PR Team in Maryland

ADVERTISING AGE MAGAZINE
Small Agency of the Year

AMERICA'S 30 BEST AGENCIES
to work for by AdAge magazine

BALTIMORE SUN
Top Workplace

7 TIME INC 5000
Fastest Growing Company

CONTACT US

410.962.6444
mjd@planitagency.com

1414 Key Highway, Suite 100
Baltimore, MD 21230